

**Do you agree with the way this paper defines convergence? Why/why not?**

The review focuses too heavily on commercial needs and almost totally ignores the needs of the audiences, the public and the communities we live in.

There is an assumption that public service media institutions do not matter.

The review sees convergence purely in commercial terms with a focus on helping businesses navigate convergence. The civic and cultural aspects of media convergence are virtually lost in this. There is no thought given to helping the public and communities navigate convergence. Naturally this bias clouds the whole review.

In addition, the review has unfairly disadvantaged non-commercial organisations and the general public by giving us a short time to write submissions, while commercial players have been party to talks since December last year. There are vast swathes of community feedback that will be missing from the review process and as a result, the review may struggle to hear from or represent the largest stakeholder in all this – the NZ public.

**Do New Zealand's current regulations and policies need to change to account for convergence? Why/why not?**

For this and all the following questions and comments, I completely endorse the submission made by the Coalition for Better Broadcasting.

**Name**

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