

Do you agree with the way this paper defines convergence? Why/why not?

Firstly I think that this paper is too long and complex for Most New Zealanders to tackle, particularly at such short notice.

Secondly, it is too focused on commercial issues, and once again puts the public and non profit organizations at a disadvantage.

Do New Zealand's current regulations and policies need to change to account for convergence? Why/why not?

"We welcome the commercial growth of the digital media environment but it should not hamper the growth of the non-commercial sector, which has benefits for all NZers. Lop-sided growth in commercial media only can be avoided with a contribution to address the market failures that these commercial activities inevitably entail. Therefore we support a small levy across the entire sector to support growth and innovation of public service media."

I think this also means making sure the standars as well as the diversity of media content are upheld, as well as NZ prorams and news

Also, some measure needs to be taken to ensure that poor families and individuals are not disadvantaged by it

Do you agree with the proposed convergence work programme?

Not fully

Should the Government be doing anything else to address convergence?

A government legislated body like the Broadcasting Standards Authority, should be applied to all the converged media and news media

Name

franca morani