

Do you agree with the way this paper defines convergence? Why/why not?

Yes

Do New Zealand's current regulations and policies need to change to account for convergence? Why/why not?

Yes, because of, well, convergence

Do you agree with the proposed convergence work programme?

The programme needs to focus to a larger extent on public broadcasting needs, the effects of convergence on people, and the management of such effects.

Should the Government be doing anything else to address convergence?

The Government should address convergence on the basis of establishing a public broadcasting SERVICE (not a profit making corporation) including radio and television channels and new media options, funded by levy on commercial radio and TV providers. No advertising on public channels, no restriction on advertising on commercial channels. Levy levels set to provide public channel funding equivalent to commercial channel expenditure.

It is important to include this model in the consideration of convergence, as the current mixed mode system of funding results in underfunding public channels and universally poor quality content; and complicates the issue of convergence.

What barriers are you aware of that prevent you from benefiting from, or responding to, convergence?

Lack of UFB

Lack of a true public broadcasting system

Name

Chris Doudney